

## **Notes of meeting on 25 January 2020 to consider Wheelrights name change.**

Proposed New Identity 2020 – second meeting in Ripples Café. (The first was on 25 January.)

Present: Don Ashman, Chris Connick, David Judd, Nick Guy.

Apologies: Claudine Conway, Dennis Dwyer, Christine Haigh.

1. We confirmed arrangements to take proposals to next Wheelrights meeting on 31st March (7pm at Environment centre)
2. We narrowed down all the suggestions to the following 4 possible new names:
  - Cycle Swansea;
  - Swansea Bay Cyclists
  - On Your Bike Swansea
  - Swansea Bay Active Travel
3. All new names should have sub-title "Reimagining Wheelrights campaign group" keeping the link with Wheelrights, which could maintain a separate website with archives and infrastructure information etc
4. We should commission professional people to design our new website and new logo. We think WR members might know people interested (who also sympathetic to our aims etc). Could we pay limited amount of money, which would be cost effective?
5. 31st Meeting (chaired by JS) could allow proponents of each name a 2 or 3 minute slot. Chris will supply JS with a loud bike bell! Followed by First preference voting by show of hands.
6. We thought best not to rush a re-launch -- better to take time to produce a high quality new website and logo before Re-launch. (My after thought: allowing June (Bike Week) as celebration of Wheelrights 25th Anniversary -- month long Bike Exhibition at Env Centre -- Recycle interested in a Bike Jumble sale, other ideas: Dr Bike, a Bike ride/picnic, mass ride etc.

I will send a briefer version out to all members (together with new Newsletter) in a weeks time.

Nick Guy (Wheelrights Secretary)