

Gower Cycling Festival

Notes of meeting on 22nd February 2018 in the Environment Centre Café

Present: Allyson Evans (AE), Pat Hansard (PH), David Naylor (DN), Chris Walsh (CW).

Apologies: Ian Davies (ID), Nick Guy (NG).

1. **Matters arising** from notes of 11 January meeting and not on agenda..

Festival web page. (Item 2.) DN has successfully changed his ISP from Sky to plusnet and has set up the Festival web page. It incorporates the points raised at the last meeting. Also www.gowercyclingfestival.org now links to it (rather than to the 2017 Festival).

2. **Programme**

NG has invited Jayne Cornelius to the Launch, and she has accepted.

NG had found out that the Felinfoel Brewery have stopped doing guided tours. (DN forgot to raise this at the meeting.) NG and DN to revise Ride 10 accordingly. **[Action: NG, DN]**

3. **Flyer**

DN circulated a draft for the flyer which was approved, and we confirmed that we should print 2,000 of them. However, we realised that, assuming the Council will now act as sponsors due to our Llethrid decision, the Council's logo should be on it. We decided to defer adding the logo and printing the flyer until the Council confirm that they will sponsor us. We would raise this at the next CAP meeting which should be in March. (3 months after the last which was on 12 Dec. 2017.) Distribution of the flyer to be an agenda item for our next meeting

4. **Publicity**

(a) What's On. This will remind NG that he would place an ad., est. price £50. **[Action: NG]**

(b) Cycling UK's website. ID and DN had provided links to the Festival page in respectively the CTC Swansea and Wheelrights pages on this website.

(c) Sustrans. DN to arrange publicity with Sustrans. **[Action: DN]**

(d) Gower Walking Festival. (2 -10 June) CW would contact John Ashley to request that he advertise the Festival and to offer to reciprocate by advertising the GWF on our Events page. **[Action: CW]**

Later we will need to get our banner updated, a poster printed and distributed, and a press release sent to the *Evening Post*.

3. **Llethrid**

DN had emailed Steve Parry (cc Ben George and Mark Childs) to inform him of our decision not to take rides through Green Cwm. (2 and 18 are affected.) He had had no reply. We considered how best to follow this up and the associated matter of the delay in the processing of our application to have the Llethrid footpath upgraded to a restricted byway (which would allow us to take our rides through Green Cwm without the landowners permission).

(a) Restricted byway upgrade. In the Autumn of 2016 Cllr Mark Child had persuaded the Legal Department to prioritise this application, but it still appears to be stuck. DN would look into this. Another possibility was to see if *Cycling UK* could progress this through the *Trails for Wales* campaign. Roger Geffen would be our contact. PH offered to speak to ID to ask his advice on how best to proceed. **[Action: PH, DN]**

(b) Follow up of Llethrid decision. Cllr Mark Child had last year supported us by arranging for the £150 fee for holding the Launch at Blackpill to be waived. On confirmation of the Council's sponsorship (See 2. above.) we decided to contact him again to ensure we don't get charged this year.

5. **Next meeting**.

10.00 am in the Environment Centre Café on a date to be arranged after the next CAP.

Notes prepared by David Naylor.